

HexArmor®
**COLD
RUSH®**



Personal Cooling Products

DU RAG

ColdRush® personal cooling products from HexArmor®, made with high-performance fabric technology, utilize fast drying microfibers and natural minerals to accelerate the cooling process, creating a cooling effect on the skin. Made for high temperature work environments or extreme physical activity, ColdRush® will keep you and your workers cool all day long.

PERSONAL COOLING



Blue 6001

Personal Cooling Products

DU RAG

Features:

- Fast drying microfibers and natural minerals in high-performance fabric technology accelerate the cooling process
- Extended flap lays on neck, a prime cooling point
- Bact-Out® antimicrobial technology
- One size fits most



■ COOLING ZONE

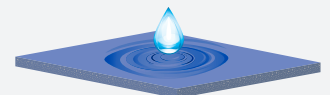


How ColdRush® Works:

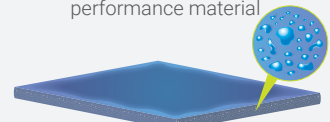
With this cooling technology, high-performance fabric is moisture activated so that as water evaporates, fast drying microfibers and natural minerals accelerate the cooling process. When the sun's rays reflect off the minerals, thermal energy is thrown away from the body. Workers are cooler faster – and for longer. Odor and fiber deterioration won't be an issue with Bact-Out®, a proprietary antimicrobial technology that provides resistance and control against 99.9% of bacteria – even after 50 washes! ColdRush products also offer 30+ UPF UV protection to help workers stay safe in the sun.

How to Use:

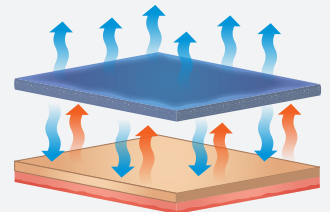
- Soak in water for 30 seconds or until saturated, ring out excess water, and place directly on skin
- When the cool effect fades, re-wet and reuse
- Cooling lasts up to four hours
- Store dry
- Machine wash, air dry, do not bleach



Apply water to high-performance material



Material absorbs and retains moisture



Fast drying microfiber filaments and natural minerals accelerate the cooling process while deflecting harmful sun rays

Call **1-877-MY ARMOR** or visit **hexarmor.com** or **coldrush.com**

HexArmor® ColdRush® products are not a substitute for professional medical advice or treatment. If a person is experiencing symptoms of heat exhaustion or heat stroke, SEEK MEDICAL CARE IMMEDIATELY.

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